

2008 Fundraising Campaign Summary

	Total Personnel	Personnel Contributing	Percent Contributing	Total Amount Contributed
Active Duty	41,895	20,724	49%	\$1,246,382
Retired	38,512	5,112	13%	\$372,610
Civilian/NAF	9,260	1,352	15%	\$136,414
Reserve	7,991	330	4%	\$17,511
Auxiliary	29,600	3,694	12%	\$59,082
Special Events				\$8,280
Grand Total:	127,258	31,212	25%	\$1,840,277

Number of Contributors Compared to Last Year

	2007	2008	Change	Percent of Change
Active Duty	22,313	20,724	(1,589)	-7%
Retired	5,142	5,112	(30)	-1%
Civilian/NAF	1,320	1,352	32	2%
Reserve	442	330	(112)	-25%
Auxiliary	3,881	3,694	(187)	-5%
Totals	33,098	31,212	(1,886)	-6%

Dollars Contributed & Pledged Compared to Last Year

	2007	2008	Change	Percent of Change
Active Duty	\$1,237,879	\$1,246,382	8,502	1%
Retired	\$351,152	\$372,610	21,457	6%
Civilian/NAF	\$112,615	\$136,414	23,799	21%
Reserve	\$20,798	\$17,511	(3,287)	-16%
Auxiliary	\$43,164	\$59,082	15,918	37%
Special Events	\$13,347	\$8,280	(5,067)	-38%
Totals	\$1,778,955	\$1,840,277	61,323	3%